



2022 | World Federation of Parasitologists

**#ICOPAnhagen**

Sponsorship &  
Exhibition  
Prospectus

# ICOPA 2022

15th International Congress of Parasitology



**August 21-26 | 2022**  
Copenhagen, Denmark

[www.icopa2022.org](http://www.icopa2022.org)



## Sponsorship & Exhibition Prospectus



SUPPORT CATEGORIES & BENEFITS



PARTICIPATION STATISTICS & SOCIETY INFORMATION



EDUCATIONAL OPPORTUNITIES



PROMOTIONAL & ADVERTISING OPPORTUNITIES



ALL ABOUT EXHIBITION



PAYMENTS CANCELLATION TERMS & CONDITIONS

Please contact me for details, pricing and booking form:

**Mrs. Maris Oreskovic - Industry Liaison & Sales**

Email: [morekovic@kenes.com](mailto:morekovic@kenes.com)

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## Support Categories & Benefits

You will be given a support category status dependent upon the total amount of your support contribution. The total contribution will consist of items such as advertisements, sponsored sessions and exhibition space (excluding storage space).

### SUPPORT LEVELS

- PLATINUM SPONSOR
- DIAMOND SPONSOR
- GOLD SPONSOR
- SILVER SPONSOR

Supporter/Exhibitor booking items/space with a contribution of less than Bronze category will be acknowledged as "Supporter"/ "Exhibitor" only.

You will benefit from outstanding advantages linked to your support category.

### SUPPORT BENEFITS

Benefits will be allocated to supporters based on the following table:

Level	Platinum EUR 50,000	Diamond EUR 28,000	Gold EUR 15,000	Silver EUR 7,000
Exhibition Space	24 sqm	12 sqm	12 sqm	9 sqm
Congress registration	6	4	3	3
Industry showcase	30 min	15 min	15 min	-
Promotional items	Lanyards + note pad&pens	Congress bags	-	-
Advertising items	Inside Back Page Advert	Inside Full- Page Advert	Inside Half- Page Advert	-
	Bag Insert	Bag Insert		
	2 Push Notifications	1 Push Notification		
	Exclusive Mailshot	Exclusive Mailshot	Exclusive Mailshot	Exclusive Mailshot

\*The mailblast is sent to preregistered delegates who have agreed to disclose their details at a date and time coordinated with the Congress Organiser. This can be exclusive or joint with other companies.

Branded items will carry company logos only. No products logos or advertisements are permitted.





## Participation Statistics

### 1. Registration

#### • By Category:

Categories	No. of registrants
Regular (including 249 invited Keynote speakers and session organizers and LOC members)	1,035
Students	277
Period Registration (2 days)	73
Accompanying Persons	55
Exhibitors/ VIP/ Press	72
<b>Total Sum</b>	<b>1,512</b>

China	147	Pakistan	15
Chinese Taipei	19	Paraguay	1
Colombia	11	Peru	6
Congo	1	Philippines	22
Côte d'Ivoire	5	Poland	18
Croatia	1	Portugal	3
Czech	13	Puerto Rico	1
Denmark	8	Rumania	7
Ecuador	5	Russia	14
Egypt	8	Saudi Arabia	2
Ethiopia	3	Senegal	6
Finland	2	Serbia	5
France	20	Singapore	14
Germany	11	South Africa	25
Ghana	2	Spain	15
Guatemala	1	Sri Lanka	8
Guinea(R.P)	1	St. Kitts	1
Honduras	1	Sudan	12
Hong Kong	3	Sweden	9
India	84	Switzerland	10
Indonesia	23	Tanzania	1
Iran	75	Thailand	97
Ireland	2	Tunisia	1
Italy	12	Turkey	5
Japan	154	Uganda	1
Kazakhstan	4	UK	32
Kenya	2	United Arab Emirates	2
Korea	218	USA	84
Kyrgyzstan	1	Uzbekistan	6
Laos	1	Vietnam	3

**82 countries 1,512 Participants in total**

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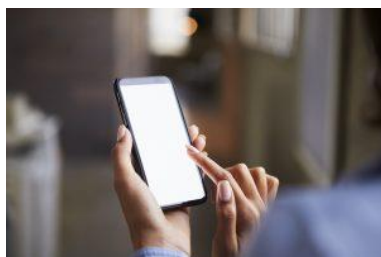


## EDUCATIONAL PARTICIPATION GRANT



As a trusted partner, Kenes Group will take on the responsibility for indirect sponsorship for ICOPA22. The industry will entrust the Kenes Group and provide educational grants directly, and Kenes Group/ICOPA will be responsible for participants (HCPs) pre-selection. Educational Participation Grants of any amount are appreciated and important to the success of ICOPA22. Recipients (HCPs) will need to fulfil the criteria specified by ICOPA in order to be eligible to apply for an educational participation grant. Accepted grant recipients will be contacted by the ICOPA Secretariat.

## MOBILE APP



The Congress App engages attendees with personalized planning tools and real-time event updates. The App transforms smartphones, tablets, and laptops into tools for active meeting participation and makes it easy for participants to access meeting information to connect with speakers and colleagues. The App includes the scientific program, abstracts, speaker information, participant lists, the rating/voting system for sessions and speakers, and a personalized scheduler. The App can be downloaded from the Apple App Store and Google Play.

Congress App sponsorship support includes:

- Supporter acknowledgement on the splash/pop-up screen of the App: "Supported by: company name/logo" (product logo not permitted).
- 2 "push notifications" included in the sponsorship package.

## E-POSTERS



E-Posters are a unique combination of scientific posters and interactive content. An e-Poster is an electronic version of the traditional paper poster that is shown at dedicated digital stations at the event and on a dedicated page in the virtual platform.

E-Posters create unique networking and engagement opportunities, generate participants' interest, and are good exposure for authors. The highly trafficked e-Poster terminals located in prime locations allow attendees to access the electronic presentations easily and conveniently. E-poster support includes:



- Signage at the entrance to the e-Poster area with "Supported by..." and a company logo only.
- Signage, "Supported by..." and a company logo only on each individual e-poster station.

## WEBCASTING



The ability to attend all conferences, or even all session at a given conference, is impossible for the busy medical professional. Webcasting provides a means of sharing knowledge and learning opportunities beyond the dates of the actual event and thus serves a vital educational need. Materials are saved locally, but at the same time, can be distributed over the web to viewers around the world via a robust cloud server. Viewers can access the broadcasts using PCs, tablets, or smartphones live (as streamed video) or later, as on-demand webcasts.

Kenes offers two types of webcasting options:\*

- Video includes a video screen of the speaker during the session, PowerPoint slides (in sync with the speaker), and audio.
- Digital Imaging includes PowerPoint slides with audio.
- Support will be recognized on the home screen with "Supported by..." and a company logo only

*\*Webcasted sessions to be designated by the Conference Planning Group. Supporters will have no influence on content. ISBD retains the copyright of all of the enduring materials in all media formats arising from the main meeting, including the use and distribution rights for webcasting of all conference accredited programming.*

Please note that it is the Exhibitors'/Supporters' responsibility to comply with the local authority's regulations, EFPIA (European Federation of Pharmaceuticals Industries & Associations) [www.efpia.org](http://www.efpia.org), Medtech Europe (represents Medical Technology industry) and IFPMA (International Federation of Pharmaceutical Manufacturers & Associations) [www.ifpma.org](http://www.ifpma.org) Code of Practice on the promotion of medicines. Failure to comply with these regulations may not be used as a ground to declare the contract void. Failure to comply with the rules and regulations will not expose the Organizer to any suits, demands by the Exhibitor/Supporter or any other third party.





## Promotional & Advertising Opportunities

### INDUSTRY SHOWCASE



Meet with attendees and key decision makers to share your new research outcomes, discuss your clinical protocols, and conduct product demonstrations of your new products and services. Industry Showcase sessions are 15 to 30 minutes in length, and provide a high value educational opportunity for hosts to reach engaged healthcare professionals. These sessions deliver a platform to gather and discuss issues on patient education, specific products and therapeutic areas.

Located in the Exhibition hall, Industry Showcase provides an opportunity to:

- Highlight and demonstrate new and existing products.
- Provide up-to-date research findings.
- Give product details in-depth.
- Demonstrate products.
- Distribute branded materials.

### PRE-CONGRESS TEASER



- Sponsors will be offered a dedicated webpage including a 4 min video on the official Congress Website.
- Opportunity for sponsors to connect with attendees before the Congress days and create anticipation with a pre-event promotional video/webpage hosted by the Congress organizers.
- Product advertising is not permitted.
- Note: All pages are subject to review by the ICOPA Committee.

### LANYARDS



Opportunity to place company logo on the lanyards. The Organizing Committee will select the type and design of the lanyards. The support entitlements are as follows:

- Supporter's logo to be printed on the lanyards.



## CONGRESS BAGS



- Supporter will provide funding of the Congress bags.
- The bag will bear the Supporter's logo and the Congress logo

\* The bag must be approved by the organizing committee in advance.

## CONGRESS NOTEPADS & PENS



Supporter will provide funding for the Notepads & Pens for the participants.

- Notepads & Pens will bear the ICOPA 2022 logo and the Supporter's company logo and will be distributed in the participants' Congress bags.

## CHARGING KIOSK



Branded Charging Kiosk for multiple devices, including smartphones and tablets. It's a great way to leave a lasting impression on the Congress delegates.

- Opportunity to brand the Charging Kiosk with your company name and logo.

## LOUNGE AREA



There will be a Lounge Area equipped with comfortable chairs where attendees can network and check e-mails using their own laptops. Your company's logo will be prominently displayed.

- Signage near the area with "Sponsored by..." and a company logo.
- Opportunity to brand the area.
- Opportunity to distribute branded items.





## PHOTO BOOTH



The Photo Booth is an excellent tool to engage with Congress attendees. It allows them to have fun and share their experience. Attendees are given the opportunity to take a photo of themselves and colleagues, and have the photo sent to them via email, text message or directly uploaded to their social media accounts.

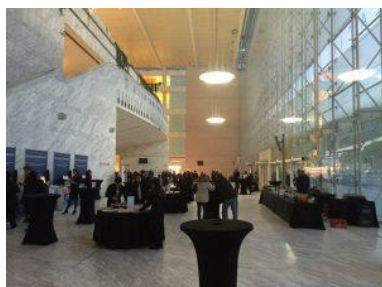
- The booth attracts many attendees, and a sponsor would gain exposure by having their branding on the outside of the booth, including their logo on every photo taken.
- The exposure will last long after the congress ends as these photos are shared with colleagues, friends and family.

## HOSPITALITY SUITES / MEETING ROOMS



- An opportunity to hire a room at the Meeting venue that may be used as a Hospitality Suite or Meeting Room. Supporter will be able to host and entertain its guests throughout the Meeting. Supporters will have the option to order catering and AV equipment at an additional cost.
- Hospitality provided will be in compliance with all relevant industry codes and compliance guidelines.
- Opportunity to brand the hospitality suite.
- Acknowledgement on directional signage outside suite.

## WELCOME NETWORKING RECEPTION

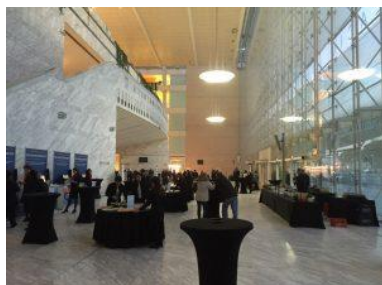


Supporter will have the opportunity to promote itself through a networking reception on the first evening to which all registered attendees are invited. Hospitality and any activities provided will be in compliance with all relevant industry codes.

- Supporter's logo on sign at the entrance to the Welcome Reception.
- Opportunity to provide items bearing company logo for use at the event.



## MORNING COFFEE/ LUNCH OR DINNER SESSION



Supporter will have the opportunity to promote itself through the morning coffee, lunch or dinner session. Hospitality and any activities provided will be in compliance with all relevant industry codes.

- Supporter's logo on signs at the designated area
- Opportunity to provide items bearing company logo for use at the event.

## COFFEE BREAKS



Coffee will be served during breaks in the exhibition area and will be provided in compliance with all relevant industry codes.

- Opportunity to have a display of company's logo at the catering points located within the exhibit area.
- Opportunity to provide items bearing company logo for use during the supported break.

## WORLD MAP



The World Map is a unique map of a 2D atlas providing viewers with extra info/data on Congress participants from around the globe. The map is an interactive experience for participants to connect based on their geographical origins. The display can be placed in a central location at the meeting venue and serves as an information and communications tool, ideal for enhancing participant networking.

- Support will be recognized on a separate printed sign/rollup located beside the World Map screen, with "Supported by..." and a company logo only.



## Advertising Opportunities

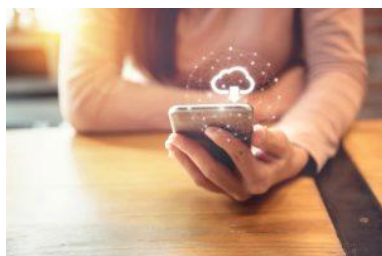
### ADVERT - MOBILE APP



Gain additional exposure for your Symposium or Booth by advertising it in a designated section of the Congress App.

- The Congress App will be available for all participants who download the app.

### PUSH NOTIFICATION - MOBILE APP



- One "push notification" sent to all participants\* onsite through the mobile app, to be coordinated with Congress Organizer. Specifications will be provided by the congress organizers.
- \*Only for those participants who have opted to receive such information.

### FINAL PROGRAM ADVERT



Full page color advertisement:

Inside back page / inside full page / inside half page in a designated section of the Final Program.

- The Final Program will contain the timetable, information about the scientific Program and other useful information. It will be distributed to all registered participants in the Congress bags.
- The advertisement will be printed in the designated industry section of the programme, according to compliance regulations.

### BAG INSERTS



Promotional material (up to 4-page insert, A5 flyer) will be included in the Congress bags.

- Material should be provided by the Supporter and approved by the Secretariat.
- Supporters' product information will be available for all Congress participants.
- The distribution arrangement will be advised.





## MINI PROGRAM



- Support will be acknowledged on the inside back cover as: "Supported by..." and a company logo only.

## PROMOTIONAL E-MAILSHOT (EXCLUSIVE OR COMBINED)



Gain additional exposure for your Symposium, company or exhibition booth by sending out a Mail Blast to the pre-registered delegates who have agreed to receive promotional material, at a date and time coordinated with the Congress Organizer.

- **Exclusive:** Mail blast will be exclusive for the supporting company. The designed mail blast (html format with Kenes design requirements) and the preferred "Subject" to be provided by the Supporter and subject to receipt by 6 weeks prior to the Virtual Meeting. "From" field will be ICOPA22.
- **Joint:** Mail blast will be shared with other supporting companies. Supporting company should provide the content for the mail blast following Kenes design requirements. Design of mail blast will be done by Kenes/Organizer.

*\*In the case where the supporter cannot provide a compliant HTML file, they may provide an image and it will be coded to HTML for an additional charge of € 250. Content received after the deadline may be processed for an additional fee of € 500.*

Please note that it is the Exhibitors'/Supporters' responsibility to comply with the local authority's regulations, EFPIA (European Federation of Pharmaceuticals Industries & Associations) [www.efpia.org](http://www.efpia.org), Medtech Europe (represents Medical Technology Industry) and IFPMA (International Federation of Pharmaceutical Manufacturers & Associations) [www.ifpma.org](http://www.ifpma.org) Code of Practice on the promotion of medicines. Failure to comply with these regulations may not be used as a ground to declare the contract void. Failure to comply with the rules and regulations will not expose the Organizer to any suits, demands by the Exhibitor/Supporter or any other third party.

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## Special Requests

Tailored packages can be arranged to suit your objectives. Please, contact Maris Oreskovic at [mreskovic@kenes.com](mailto:mreskovic@kenes.com) to further discuss your needs.

## Acknowledgements

Support will be recognized in the Industry Support and Exhibition section of the programme, on the event website, mobile application and with signage during the event.

**\*All pictures are illustrations only.**

## All About Exhibition

Kindly view the floorplan [here](#)

Space Only Rental (min.12sqm)



That includes:

- Exhibitors' badges
- 100-word company / product profile on the Website
- Cleaning of public areas and gangways
- Invitation to the Welcome Reception for registered exhibitors

## Shell Scheme Rental



That includes:

- Exhibitors' badges
- Shell scheme frame, basic lighting
- Fascia panel with standard lettering
- 100-word company / product profile on the Website
- Cleaning of public areas and gangways
- Invitation to the Welcome Reception for registered exhibitors



Space only / shell scheme rental does not include any furniture, electrical usage or stand cleaning. All these services and others will be available to order in the Exhibitors' Technical Manual.

### Additional Benefits

When you exhibit your company will receive the following additional benefits:

- Company logo on Congress Website as an Exhibitor prior to the Congress
- Listing in designated industry section of the mobile app and on signage onsite.

### Venue Info & Maps



#### **Bella Center**

Center Blvd. 5, 2300 København,  
Denmark

### Exhibitors Badges Rules & regulations

#### ALLOCATION OF THE EXHIBITION SPACE

Space Allocation will be made on a "first come, first served" basis. A completed Exhibition Booking Form and Contract must be sent/ emailed to ensure reservation of a desired location and/or virtual booth template. Upon receipt of the Exhibition Booking Form and Contract, space will be confirmed, and an invoice will be sent. Please note that three alternative physical booth choices should be clearly indicated on the application form. Space allocations will be made in the order in which application forms with payment are received.

#### EXHIBITOR REGISTRATION

All exhibitors are required to be registered and will receive a badge displaying the exhibiting company name. Two exhibitor badges will be given for the first 9 sqm booked and one additional for each 9 sqm after. Any additional exhibitors will be charged an exhibitor registration fee. Companies can purchase a maximum number of exhibitor registrations as follows:

- Booths of up to 60 sqm - 15 exhibitor registrations
- Booths larger than 60 sqm - 25 exhibitor registrations

Exhibitor registrations allow access to the exhibition area only and shall be used by company staff only. An exhibitor registration form will be included in the Exhibitor's Manual.





## EXHIBITORS' TECHNICAL MANUAL

An Exhibitors' Technical Manual outlining all technical aspects of exhibiting will be available approximately 3 months prior to the Meeting. It will include the following:

- Technical details about the Venue
- Final exhibition details and information
- Specifications
- Contractor details
- Services available to exhibitors and order forms

## SITE INSPECTIONS

Exhibitors and Supporters are welcome to visit the Meeting venue at their convenience. Please contact the venue directly to arrange this.

## EXHIBITOR LOGO & PROFILE

You can submit your logo and company's profile, read important exhibitor information and complete orders for your stand on the Kenes Exhibitors' Portal. The Exhibition Manager will contact you with the link to the Exhibitors' Portal, including your personal login details.

## EXHIBITION TERMS & CONDITIONS

The Terms and Conditions can be found on the website. Please note that signing of the BOOKING FORM AND CONTRACT indicates acceptance of these Terms and Conditions. The Exhibition Booking Form will be held as a valid liable contract, by which both parties will be bound.

An exclusive handling agent will be designated to the ICOPA 2022. The exclusivity of an agent for the handling needs of congresses refers specifically to work inside the venue. Exhibitors may use their own couriers up to the venue door and from outside of the venue door at the end of the Meeting. This organizational decision has been made for the safety and efficiency benefits to exhibitors and for the successful flow of the Meeting.

## PROMOTIONAL ACTIVITIES

All demonstrations or instructional activities must be confined to the limits of the exhibition stand. Advertising material and signs may not be distributed or displayed outside the exhibitor's stands. Sound equipment must be regulated and directed into the stand so that it does not disturb neighbouring exhibits. Exhibition Management reserves the right to require the exhibitor to discontinue any activity, noise or music that is deemed objectionable.

Further details will be included in the Exhibition Technical Manual.



## Payments, Cancellation Terms & Conditions

Applications for Support and/or Exhibition must be made in writing with the booking form.

### CONTRACTS & CONFIRMATION

#### SUPPORTERS

Once a Booking Form is received, a contract will be sent to you for signature with an accompanying invoice. This contract should be signed and returned with a 60% deposit payment. Upon receipt of the Booking Form the organizer will reserve the items listed in it. Completion of the Booking Form by the Supporter shall be considered as a commitment to purchase the items.

#### EXHIBITORS

Once a signed Booking Form is received, a confirmation of exhibition will be e-mailed to you with an accompanying invoice.

#### SUPPORT TERMS & CONDITIONS

Terms and Conditions of Sponsor will be included in the contract as well.

#### INSERT AND DISPLAY MATERIALS

Please note that all materials entering the venue incur a handling charge. This includes materials for inserts and display.

In order to receive a price quote for handling and to assure arrival of your materials, please be sure to complete the "Pre-Advise" form included in the shipping instructions when you receive either the Exhibition or Symposia Technical Manuals.

#### TERMS OF PAYMENT

- 60% upon receipt of the Sponsorship agreement and first invoice
- 40% by February 21<sup>st</sup>, 2022

All payments must be received before the start date of the Congress. Should the Exhibitor fail to complete payments prior to the commencement of the Congress, the Organizer will be entitled to cancel the reservation while cancellation will be subject to cancellation fees as determined below.



Please note that a surcharge of 400 EUR will apply for last minute changes or for submitting your congress materials after the deadline (*deadlines to be confirmed*).

**Option 1: Payment by check (€)**

Please make checks payable to:

Kenes International Organizers of Congresses Ltd - ICOPA 2022

**Option 2: Payment by Bank Transfer (€)**

Please make drafts payable to:

Kenes International Organizers of Congresses Ltd - ICOPA 2022

All bank charges are the responsibility of the payer.

## CANCELLATION / MODIFICATION POLICY

Cancellation or reduction of support items must be made in writing to the Industry and Liaison Sales Associate: Maris Oreskovic - [moreskovic@kenes.com](mailto:moreskovic@kenes.com).

The organizers shall retain:

- 10% of the agreed package amount if the cancellation/ modification is made before December 21<sup>st</sup>, 2021, inclusive.
- 50% of the agreed package amount if the cancellation/ modification is made between December 22<sup>nd</sup>, 2021 - April 21<sup>st</sup>, 2022 inclusive.
- 100% of the agreed package amount if the cancellation/ modification is made after April 22<sup>nd</sup>, 2022.

## VAT INFORMATION

VAT (Subject to Change).

All Supporter prices are exclusive of VAT and are subject to VAT at the local rate which will be added to the invoice.

## CONTACT

Please contact me for details, pricing and booking form:

Maris Oreskovic - Industry Liaison & Sales

Email: [moreskovic@kenes.com](mailto:moreskovic@kenes.com)

